# Kenneth Kajoranta

Karlstad, Varmland County, Sweden



kenkajoranta@gmail.com



linkedin.com/in/kennethkajoranta

## **Experience**



## Digital Consultant

#### Self-employed

Sep 2020 - Present (1 year 2 months +)

My current role sees me consulting within the cultural and heritage sector planning, advising and implementing large-scale digitisation projects.

Please get in touch if you would like to discuss how I can help your organisation to implement best digital processes, standards, policies and appropriate digital workflows and preservation practices.

#### Skills:

- Plan and implement the digitisation project.
- Project management
- · Project reporting
- Work with a variety of stakeholders to ensure a high quality product is created
- · Maintain standards of image capture and metadata
- Feedback regularly to senior management about progress of project
- · Significant experience of Digital Asset Management Systems (DAM)

#### Specialties:

Heritage Materials Digitisation, Cultural Heritage, Digital Archiving Solutions, Metadata, Digital Asset Management, Photography.

## Photographer

#### Ken Kajoranta

May 1995 - Present (26 years 6 months +)

Freelance photographer based in Karlstad, Sweden. Working on self-initiated projects and commissioned assignments in Sweden and abroad.



## **Digitisation Studio Manager**

#### University of Leeds

Oct 2016 - Aug 2020 (3 years 11 months)

Special Collections are part of the University of Leeds Libraries and are based in Leeds with a dedicated exhibition gallery The Stanley & Audrey Burton Gallery and Treasures of the Brotherton Gallery in the grade II listed building Parkinson Building. Special Collections preserves and provides public access to the University's rich collection of archives, manuscripts, rare books and local studies materials.

I am the Digitisation Studio Manager based in the digital studio at Brotherton Library together with my Team. I have been involved and delivered several large-scale digitisation projects for a wide range of clients in the music industry in London before joining Special Collections at University of Leeds. I am acting as a source of expertise on digitisation and my role is to ensure that we adhere to industry standard imaging guidelines, tools and techniques for maintaining consistency when digitising cultural heritage materials, as well as being responsible for Initial planning effort for the long-term preservation of digital content, to capture current digital content that is at risk of disappearing.

Digitisation Studio Manager - Duties and Responsibilities:

Operational management of the Digitisation Studio and its staff, ensuring efficient workflows, co-ordination of requests and priorities for work.

Implementing the team's operational plan.

Planning and managing projects, within the Team and Library-wide.

Acting as a source of expertise on digitisation and preservation - giving advice for Library and University projects.

Planning and running volunteering programme.

Motivating, leading and developing team.

Implementing Technical Guidelines for Digitisation Cultural Heritage Materials (FADGI Guidelines cultural heritage imaging best practice)

Driving continuous improvement on better documentation and increased effectiveness of the digitisation process.

Extensive and varied documentation on outputs and user manuals.

#### w Digital Archivist

Motherlode Media Ltd

Apr 2016 - Sep 2016 (6 months)

Digital Archivist at Waddington Custot Galleries, working on a digitisation and artwork archives project and in-house collections, with additional responsibilities for managing assigned staff. Collaborating with Gallery Manager to establish digital project workflows including project management, photography, selection of primary and secondary sources, risk assessment, copyright analysis and access permissions



#### **Digital Archivist / Photographer**

#### MPL COMMUNICATIONS LIMITED

Oct 2010 - Mar 2016 (5 years 6 months)

Digital Archivist/ Photographer at MPL Communications Ltd working on a large scale digitisation project, including memorabilia and photographic archives and collections, with additional responsibilities for researching provenance for the archive as well as preparing photographic material for The Paul McCartney Archive Collections. I was also official photographer to Sir Paul McCartney, producing reportage and events imagery from a wide range of public appearances such as TV shows and other high profile events.



#### Photographer

Mark Atkinson for Laurence King Publishing

Jan 2010 - Jan 2012 (2 years 1 month)

Photo shoots for book release on fashion design by Mark Atkinson

'How to Create Your Final Collection: A Fashion Student's Handbook'. Photographing, editing and retouching selected images for the book. Working with Art Director and Stylist to generate ideas and creative imagery to fulfil the client's brief.

#### Digital Media Management

Motherlode Media Ltd Jan 2009 - Jan 2010 (1 year 1 month) eCommerce Project

Updating, creating, photo editing and improving Universal Music Group artists' online content and merchandise stores.

Building merchandise archives takes time and effort. Creating visual assets for the large number of Universal artists and their ecommerce stores also took a great deal of meticulous tracking and project management, ensuring details such as product codes, image links, product descriptions were 100% accurate.

We produced images for all the Universal Stores, from photography to edited digital files, for artists such as Green Day, the Rolling Stones, Lady Gaga and Abba.

Managing freelance staff on a day to day basis, setting targets and ensuring expectations were clear and met within the time frame of the project.

### M Digital Archivist

Motherlode Media Ltd

Aug 2003 - Jan 2010 (6 years 6 months)
Robbie Williams Image Bank, for IE Music Ltd

Sourced and digitised the entire official photographic career of Robbie Williams for his management. The images were sourced from photographers and record labels and digitised for archiving and use in promotion, new products and merchandise.

Retouching and digitising for Robbie Williams Image Bank and Art on Demand.

Assisting in picture research requests.

Maintaining database, updating, captioning and keywording images.

Editing promotional materials.

Assisting in research of imagery for use in the autobiography 'You Know Me' by Robbie Williams and Chris Heath.

Responsible for training members of staff and monitoring their work ensuring images met quality standards.

#### Image Technician and Production Co-ordinator

Corbis Images Uk Ltd
Aug 2003 - Jul 2008 (5 years)
Corbis Images Ltd UK - London
2003 - 2008 permanent and freelance

Digital image preparation and distribution to clients

First point of contact for Account Executives and customers.

Troubleshooting for customers and Sales teams.

Retouching images for the royalty free and rights managed collection.

Ensuring required number of images are retouched on a daily basis.

Co-ordinating workflows.

Quality checking outsourced material [scans]

Preparing and maintaining assets list for external costs.

#### Digital Asset Management and Marketing

Motherlode Media Ltd

Oct 2007 - Mar 2008 (6 months)

Client: HMV: get closer

A new social networking project called Get Closer which it hopes will provide a home for music and TV fans online.

Updating, creating, editing and improving online content.

Database cataloguing and indexing.

Converting, encoding, ingesting, linking and testing audio and video clips for HMV's 'GetCloser.com' site - Launched in Sept 2008.

## Photographer

IE Music Ltd

Jul 2007 - Jul 2007 (1 month)

Official photographer to Robbie Williams on his 'Close Encounter Tour' in Gothenburg - Sweden.

Selecting and retouching all approved images to client.

Uploading and keywording all assets onto digital asset management system.

#### Education



#### Hola Folkhögskola

Dokumentär Fotolinjen, Photography

1995 - 1996

Arbetet har innehållit ett eget initierat projekt från idé, insamling, bearbetning till presentation i form av utställning och publicering.

## Falmouth University

Bachelor of Arts - BA, Photography

2000 - 2003

The programme blends creative and experimental approaches to photographic image making across the widest range of media with high level skills in research, critical thinking, communication, methods of presentation, exhibition and dissemination, and skills in digital technologies



#### Nordens Fotoskola Biskops Arnö

1995 - 1995 Projekt kurs i dokumentär fotografi

## **Skills**

Digital Photography • Image Editing • Photography • Museum Collections • Cultural Heritage • Higher Education • Report Writing • Education • Graphics • Project Management