

**AMANDAH ANDERSSON**  
**VISUAL ARTIST & DESIGNER**  
**– SPECIALIZED IN TEXTILES**

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Born in Gothenburg  
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**EDUCATION**

**EXAM.**

<b>KONSTFACK UNIVERSITY OF ARTS, CRAFT &amp; DESIGN</b> MA – CRAFT! Textiles – 120 p	2022
<b>BECKMANS COLLAGE OF DESIGN</b> BA – Fashion Design – 180 p	2013
<b>STENEBYSKOLAN</b> Pre. studies 1 year – Fashion Design	2010
<b>STENEBYSKOLAN</b> Pre. studies 1 year – Form & Design	2009

**OTHER COURSES**

**YEAR**

<b>KARLSTAD UNIVERISTY</b> Art & visual studies: early cultures of images and buildings – 7,5 p	2021
<b>SVENSK FORM</b> Design Forward: business development for creative companies	2017
<b>GOTHENBURG UNIVERSITY</b> From local natural resources to global consumption – 15 p	2010
<b>GOTHENBURG UNIVERSITY</b> Environment, ethics and nature – 1,5 p	2009

**RÉSUMÉ**

**CO-FOUNDER OF SWOONS**

Jan. 2019 – Present.

SWOONS started as a concept for a physical and digital store, representing contemporary designers and craftmanships within various fields of art, craft and design focusing on sustainability. SWOONS is also a fashion brand and a creative studio. The role as co-founder and designer of the brand contains a range of various tasks, such as creative development, visual design as graphic and print design, product development for fashion, financial planning and strategies, store management, PR, assortment planning, buying and sales.

**FREELANCE WORK – Illustration, print & fashion design, art direction, etc. Jan. 2013 – Present.**

Selection of clients: WEEKDAY, H&M, SAS, WOS, Juniper, Way Out West, Stockholm Music & Arts, Lenovo, Lärarförbundet, IQ, Mapei, Frida Öhrn, Ane Brun, Frida Hyvönen, Linnea Henriksson, Pheeyownah, Nadia Nair, Absolut Vodka, Stenebyskolan, Formex, Cribble Craft, Lollapalooza, Tretorn, TRUT bokförlag, House of Radon, Garbergs, Under The Same Sun, FIFTI, etc.

**FOUNDER & DESIGNER OF AMA AWE**

Oct. 2015 – Present.

AMA AWE was founded due to the vision and need for an artistic platform to investigate sustainability and creative storytelling within slow fashion and art. AMA AWE is defined as a highly artistic fashion brand, focusing on wearable art through print design. The role as founder and fashion designer expands over all processes within a creative business, such as creative direction, design development, in-house and factory production, finances, business strategies, etc.

**EDUCATOR WITHIN CREATIVE FIELDS**

Sept. 2013 – Present.

I am recurrently hired as a guest teacher at Stenebyskolan and Beckmans Collage of Design's Fashion Department. The subjects I am teaching includes machine knitting, print design, Adobe CC (Photoshop, Illustrator, InDesign), design processes, spatial design and fashion illustration.

<b>MERITS</b>	<b>YEAR</b>	<b>EXHIBITIONS &amp; SHOWS</b>	<b>YEAR</b>
Winner of Swedish Fashion Council's <i>Changer's Award</i> .	2017	Solo exhibition by <b>SWOONS</b> at Södra Teatern in Stockholm.	2020
Receiver of Bo Hammarskölds Stiftelse's Scholarship	2016	<i>Artworks x Södra Teatern</i> – a group exhibition in Stockholm.	2020
Steneby Artist In Residence (AIR) 3 months + Scholarship	2015	<i>Artworks x Misshumasshu</i> – a group exhibition in Stockholm.	2019
Winner of Ford Design Challenge in Hong Kong.	2015	<i>Art for Rojava</i> – a group exhibition and auction in Stockholm.	2019
Swedish finalist in Eco Chic Design Award in Hong Kong.	2015	<i>The Sparkling Parade</i> – an art performance for Lollapalooza festival.	2019
Receiver of Kungsbacka's Culture Prize.	2014	<i>Hands of Generations</i> – group exhibition at Galleri Hjerstedska Villan in Kungsbacka.	2019
Receiver of Gustav & Ida Unman's Scholarship.	2013	<i>The Passive Sleep</i> – AMA AWE fashion show at Belarus Fashion Week.	2018
Receiver of Beckmans Collage of Design's Special Prize.	2013	<i>10 TEXTILE TALENTS</i> – a group exhibition produced by Svenskt Tenn in Stockholm.	2018
Receiver of KKV's Scholarship for Print Design.	2013	<i>The Passive Sleep</i> – AMA AWE fashion show at Stockholm Fashion Week.	2017
Receiver of Gustav & Ida Unman's Scholarship.	2011	<i>The P,DSM! Uts. Jdi.</i> – AMA AWE fashion show at Stockholm Fashion Week.	2017
		<i>The P,DSM! Uts. Jdi.</i> – AMA AWE art performance at Stockholm Music & Art.	2016
		<i>The P,DSM! Uts. Jdi.</i> – an art performance at SUPERMARKET ART FAIR in Stockholm.	2016
		Solo exhibition at REMAKE in Stockholm.	2016
		Solo exhibition at WOS Store in Stockholm.	2016
		Solo exhibition at Steneby Konsthall in Dals Långed.	2016
		<i>MELT AWAY</i> - a collection presented at Eco Chic Design Award in Hong Kong.	2015
		<i>CRAY COLLECTIVE</i> – a group exhibition at Galleri SE in Falun.	2014
		<i>ON TIME SHOW</i> – a group exhibition in Shanghai.	2014
		<i>CAPTURED CREATURES</i> – group exhibition at Nikolaj Kunsthall, Copenhagen.	2014
		<i>SUB LIMES</i> - exam collection presented as a fashion show at Berns in Stockholm.	2013

## REFERENCES

**Johanna Suxen**  
Co-founder of **SWOONS**  
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**Annika Berger**  
Head of Print Design at **WEEKDAY**  
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